Dear Friend,

Syracuse Elementary PTA is so excited to host our first 5K and Fun Run on Saturday, May 4th, 2013. The *Team Syracuse Buzz Around 5k* successfully promotes the ideals of friendly competition, personal bests, healthy choices, and teamwork – all in support of elementary education.

This will be our big fund raiser for the year. Our goal is to raise enough funds to purchase a new electronic sign; this will benefit parents, teachers, and students by showcasing the most current school activities, dates, and other important information. Our school has recently gone through some construction to create a brand new gym, library, and computer labs. These additions and renovations were much needed in our older school; in addition, our sign is also in need of replacement. It has served us well, but it’s time to update it.

The theme for our school this year has been “Team Syracuse” and we are eager to incorporate that theme into our race. We would love for you to become a part of “Team Syracuse.” We are a school with over 950 students and anticipate a good turnout. What makes this event unique is that it introduces elementary children to a healthy sport – running. Sponsors and donors can expect to receive wonderful exposure to enthusiastic consumers. Not only will the 5K be a school event, but we plan to make it a community event. We are seeking donations from area businesses to make our fund raiser a **HUGE** success.

There are several ways in which you can help. We would like to provide all of our pre-registration runners, a shirt, water bottle and a bag. You can get your company logo printed on our “Team Syracuse” shirt by becoming a sponsor. You may also offer "in-kind" sponsorships such as providing water bottles with your business label or you could provide race bags and print your logo on the bags that get handed out.

Please take a look at the Sponsorship Opportunities outlining the different ways in which you can help us out. We would love for our community to know who “Team Syracuse” is!

Thank you,

Syracuse Elementary PTA

***Team Syracuse Buzz Around 5k***

**Sponsorship Opportunities**

**Website:**

**Platinum Sponsor $1,000 (1 Available)**

* Corporate display in prime location
* Company name and logo printed in extra large font on back of race T-shirt
* Company name printed on race sign
* Business recognized in PTA newsletter and run website
* 5 race registrations and 5 race T-shirts
* Opportunity to distribute brochures, product samples and marketing materials

**Gold Sponsor $500 (3 Available)**

* Corporate display in prime location
* Company name and logo printed in a large font on back of race T-shirt
* Company name printed on race sign
* Business recognized in PTA newsletter and run website
* 3 race registrations and 3 race T-shirts
* Opportunity to distribute brochures, product samples and marketing materials

**Silver Sponsor $250 (No Limit)**

* Company name and logo printed in a medium font on back of race T-shirt
* Company name printed on race sign
* Business recognized in PTA newsletter and run website

**Bronze Sponsor $100 (No Limit)**

* Company name printed in a small font on back of race T-shirt
* Company name printed on race sign
* Business recognized in PTA newsletter and run website

**Thank you for your support of the *Team Syracuse Buzz Around 5k*. It’s nice to know you support “Team Syracuse.”

Company/Organization or Individual Name:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
(Please list as it should appear on printed materials. If a logo is part of your package, please provide it in high resolution jpg or eps form\*)

Contact name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Phone:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

I/we agree to donate to the above noted event(s). I am authorized to enter into this agreement on behalf of the company/agency listed on this agreement.

Signature:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Email address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Fax: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

City: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ State/Zip: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Sponsorship Levels (check the level you will sponsor):**

**\_\_\_ $1,000 Platinum Sponsor
\_\_\_** $500 Gold Sponsor
**\_\_\_** $250 Silver Sponsor
**\_\_\_** $100 Bronze Sponsor

Other Donation amount: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

In-kind \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

List in-kind donation and value (i.e. advertisements, food/drink, printing, other)

**\_\_\_** I wish to donate anonymously and I am waiving my sponsor benefits.

Please return this form and a check payable to:
Syracuse Elementary PTA:
Attn.: 5K Donations
1503 S 2000 W

Syracuse, UT 84075

NOTE: All tables must be set up by 8:00 am, on May 4th. Location of tables and signs are at discretion of race personnel. Companies will be responsible for their own tables and/or distribution materials if applicable. No raffles, sales or solicitations may be made by sponsors on­­­­­­­­­­­­­­­­­­­­­­­. Race is held rain or shine. All materials must be received by April 10th, 2013­ for inclusion in any printed materials.